

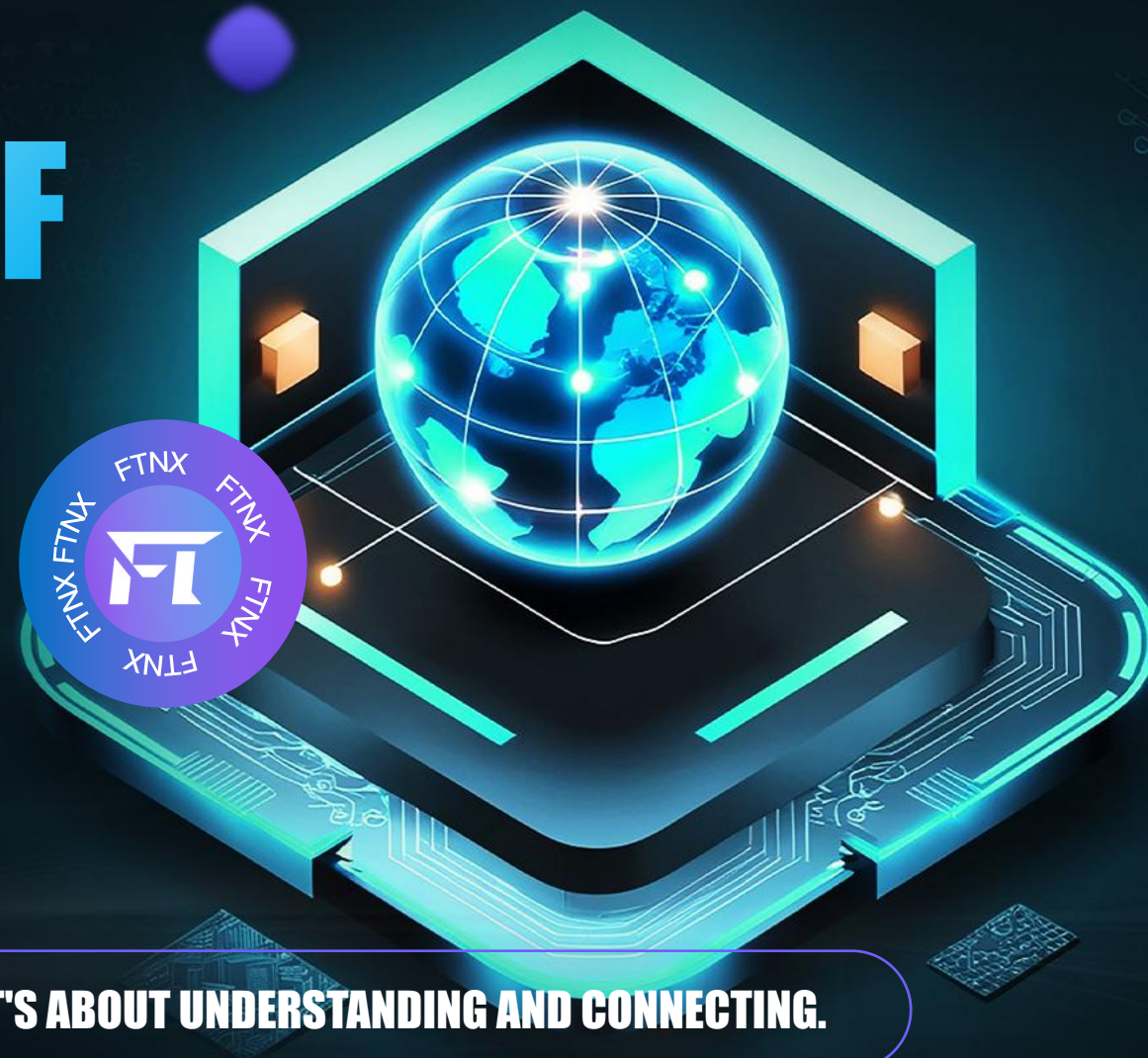


FTNX

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# FTNX – THE DAWN OF A NEW ERA IN TRADING

**Building True Financial Value  
through Speed and Trust**



**BRAND STATEMENT**

**TRADING IS NOT JUST BUYING AND SELLING; IT'S ABOUT UNDERSTANDING AND CONNECTING.**

# COMPANY OVERVIEW



## WHO IS FTNX ?

Founded in 2019 and headquartered in New York, USA, FTNX is located in the heart of the world's most vibrant financial hub. From its inception, the company has been committed to building a professional financial trading platform that connects global investors and covers diverse asset classes, through technology innovation and regulatory compliance.

The founding team of FTNX comprises cross-disciplinary talent from traditional investment banks, technology companies, and regulatory bodies. They deeply understand the two major pain points in today's market: the increased complexity of financial instruments and the urgent need for transparent, fair, and efficient trading experiences for emerging investors.



We believe that a truly sustainable trading platform must meet four key requirements:

- Support for multiple asset classes (options, spot, ETFs, etc.);
- A compliant and verifiable underlying architecture;
- Protecting user understanding while embracing technology;
- Empowering users through education and continuous learning.

FTNX is more than just an exchange; it's a philosophy in action. We aim to build not just a technology system, but a trading ecosystem that global investors trust and continue to use. This ecosystem provides not only efficiency and pricing, but also insights and judgment.

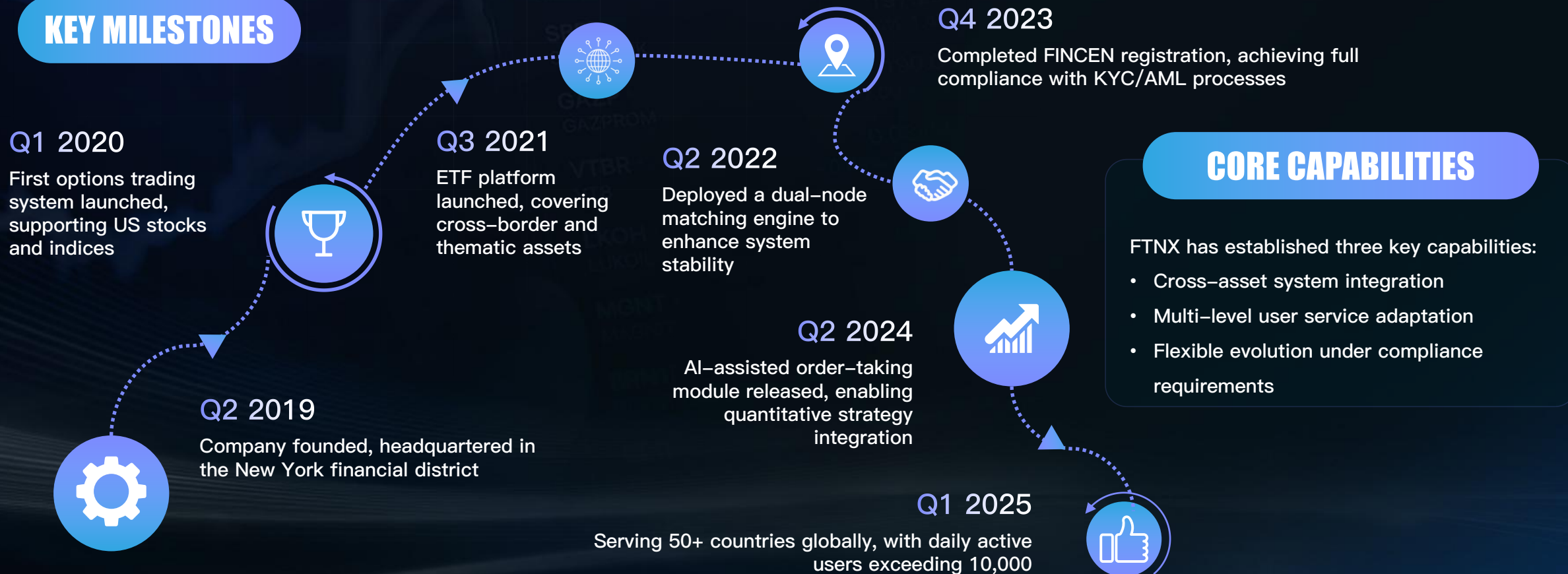
Therefore, FTNX takes "connection," "empowerment," "transparency," and "efficiency" as its core values, constantly balancing product evolution, service optimization, and regulatory compliance. We believe that the future of trading belongs to companies that can lead the way while upholding their responsibilities.

# DEVELOPMENT JOURNEY: FROM STARTUP TO GLOBAL VISION



Since its establishment in 2019, FTNX has consistently focused on building a robust, compliant, and technologically advanced multi-asset trading platform. Through continuous product expansion and system upgrades, the company has broadened its global service coverage while maintaining trading depth and stability.

## KEY MILESTONES



## CORE CAPABILITIES

FTNX has established three key capabilities:

- Cross-asset system integration
- Multi-level user service adaptation
- Flexible evolution under compliance requirements

We adhere to the principle of prioritizing trading depth and system stability, and steadily advance our globalization efforts with a long-term perspective.



# CORE POSITIONING



## A PLATFORM CONVERGING THREE ASSETS

The FTNX platform's positioning stems from its assessment of future market structure: a trading platform must simultaneously possess multi-asset carrying capabilities and user-friendly continuity. Therefore, we have built a unified trading system with options, spot trading, and ETFs as its three core components.

### THESE THREE ASSET CLASSES EACH HAVE THEIR OWN FUNCTIONAL POSITIONING:

Options: Used for risk hedging and structured strategy design

Spot trading: Provides underlying liquidity and price anchoring

ETFs: Enables diversified allocation and a thematic investment gateway



FTNX is not simply a stack of product lines; rather, it achieves deep system-level integration of data, accounts, and trading logic, allowing users to flexibly switch positions, manage portfolios, and adjust risk within a single interface, improving overall investment efficiency. The platform provides more than just a single trading tool; it provides a solution for the coordinated management of structured assets.

# THE INTELLIGENT EVOLUTION OF OPTIONS TRADING



Options are highly flexible derivative instruments, yet they are also difficult-to-access, entry-level assets for most users. FTNX is committed to transforming options from a "specialized" niche to a "strategy-friendly" one, lowering the barrier to entry through system simplification, data-driven support, and intelligent prompts.



FTNX

## THE PLATFORM OFFERS:

- **SPOT TRSTRATEGY TEMPLATE GUIDANCEADING**  
One-click configuration of strategies such as covered calls, spreads, and butterfly structures
- **REAL-TIME GREEKS AND PROFIT AND LOSS SIMULATION**  
Help users understand risk exposure
- **AI-ASSISTED DECISION-MAKING MODULE**  
Identify potential risks and provide adjustment recommendations

In addition, FTNX options support T+0 full-time trading and margin call protection, ensuring a balanced approach to trading flexibility and risk control.

We believe that options are not synonymous with complexity, but rather an extension of structural understanding. FTNX is a platform that brings this capability back to the average user.

# SPOT TRADING: ENSURING UNDERLYING STABILITY



Spot trading is the most fundamental component of the financial market and the core pillar of the FTNX platform's trading depth and liquidity. We believe that a stable spot market is the prerequisite for all derivatives and portfolio strategies.



## IN THE SPOT TRADING MODULE, FTNX FOCUSES ON OPTIMIZING THE FOLLOWING THREE ASPECTS:

### MATCHING ENGINE PERFORMANCE

A dual-node architecture supports millisecond-level order matching, ensuring efficient execution in high-frequency environments.

### ASSET COVERAGE

Supports US stocks, major index products, and commodity-related underlying assets.

### TRADING TRANSPARENCY

Users can view market depth, transaction details, and order flow trends in real time.

In addition, we have introduced risk control price limits and dynamic circuit breakers to effectively address abnormal fluctuations and ensure trading fairness and stability.

FTNX believes that spot trading is not just a form of asset, but the underlying logic of the entire trading ecosystem. Therefore, we give it the highest execution priority and security guarantees at the system level.



# ETF MODULE: CONNECTING GLOBAL ASSET ALLOCATION



As the concept of global asset allocation becomes increasingly popular, ETFs are becoming a standard investment tool for both individual and institutional investors. FTNX closely tracks market trends and has established a comprehensive ETF product portfolio encompassing diverse types, regions, and both indexes and themes.

## THE PLATFORM CURRENTLY SUPPORTS

Traditional index ETFs: such as the S&P 500 and Nasdaq 100

Industry-themed ETFs: Emerging sectors such as new energy, artificial intelligence, and biotech

International market ETFs: Covering assets in Asia Pacific, Europe, and global emerging markets

FTNX's ETF module not only supports trading but also provides product briefings, allocation recommendations, and market trend analysis to help users develop a long-term investment mindset.

ETFs are a bridge for investors to achieve "low-cost, diversified, and long-term growth." FTNX strives to make this bridge robust, open, and intelligent.



# TECHNOLOGY ARCHITECTURE



## CORE PILLARS OF TRADING STABILITY

Technical architecture is the foundation for the sustainable operation of a financial trading platform. From its inception, FTNX has established the design principle of "system over interface, architecture over functionality" to ensure the stability, continuity, and security of all trading activities.

## THE PLATFORM'S CORE ARCHITECTURE CONSISTS OF THREE LAYERS:

### MATCHING LAYER

A proprietary matching engine supports dual-node hot standby and high-concurrency order processing.

### RISK CONTROL LAYER

A built-in real-time monitoring system automatically detects price anomalies, order collisions, and provides account risk control alerts.

### CLEARING LAYER

Unified settlement logic for multiple assets, supporting position snapshots, dynamic margin calculation, and traceable fund settlement.

In addition, the FTNX technical team continuously optimizes server distribution, supporting cross-time zone deployment and local disaster recovery failover, ensuring the platform maintains responsiveness and business continuity even during periods of high market volatility.

Our goal is to ensure that users never lose sight of the technology, but always experience stability.



FTNX actively integrates artificial intelligence and quantitative analysis technologies to improve user decision-making efficiency, system responsiveness, and market insight. We believe AI should not replace judgment, but rather amplify cognition.

## THE PLATFORM'S INTEGRATED CORE CAPABILITIES INCLUDE

- **BEHAVIOR RECOGNITION MODEL**

Dynamically identifies user operating habits, personalizing interface presentation and product recommendations.

- **MARKET ALERT SYSTEM**

Based on multi-factor backtesting and volatility forecasting, delivers real-time alerts on unusual movements in strategy-related assets.

- **ORDER ASSISTED ENGINE**

Combines user trading history and risk appetite to provide direction recommendations and structure template matching.



For high-frequency users and strategic traders, FTNX provides API access and a testing environment, supporting the integration of custom models into the system's core workflow, further enhancing the openness and programmability of the trading system.

We believe AI is the most reliable "second judgment" for traders in the new era, and the platform's responsibility is to transform this capability into a truly useful tool for users.

# COMPLIANCE STRUCTURE: A PREREQUISITE FOR ROBUST PLATFORM OPERATIONS



Amidst the increasing global tightening of financial regulation, FTNX has always considered compliance the foundation and lifeline of platform operations. We established a compliance and internal control team from the outset and, based on US standards, have built a scalable, multi-regional regulatory integration model.

## THE PLATFORM CURRENTLY SUPPORTS

### US FINCEN REGISTRATION

The platform holds a legal exchange registration number and is subject to US federal anti-money laundering regulations.

### FULL KYC/AML PROCESS

Supports user identity verification, source of funds verification, and automated identification of abnormal behavior.

### DATA SECURITY POLICY

User data is transmitted with end-to-end encryption, strictly adhering to the US Consumer Privacy Act and GDPR standards.

FTNX's system architecture supports rapid integration with other regional regulatory requirements, such as Hong Kong's Virtual Asset Service Provider (VASP) Rules, Singapore's MAS Notification Standards, and the EU's MiFID II framework.



# RISK CONTROL SYSTEM: A COORDINATED FIVE-LINE DEFENSE MECHANISM



The risk of a trading platform is not whether problems occur, but whether they can be identified and prevented before they occur. FTNX has established a five-layer risk control system covering the entire platform operation process, ensuring continuous and stable operations in a complex and volatile market environment.

## FIVE-LAYER DEFENSE DESIGN

**User Layer:** Multi-factor authentication, login behavior monitoring, and device risk identification

**Trading Layer:** Order limit controls, frequency limits, and order collision protection

**Product Layer:** Set volatility ranges and position limits for various assets

**Market Layer:** Black swan trigger circuit breakers and synchronized market-wide delayed protection mechanisms

**Legal Layer:** Compliance event monitoring system with support for automatic freezes and post-audits

In addition, the platform runs a daily account risk scanning system to regularly assess customer margin levels and portfolio exposure, automatically triggering alerts and liquidation protection strategies. FTNX's risk control principle is simple: risk control is not a reactive mechanism, but a predictive one.





# CUSTOMER SERVICE SYSTEM: A USER-CENTERED SUPPORT ARCHITECTURE



FTNX doesn't view "service" simply as a channel for feedback, but rather as a bridge for building long-term trust with users. Therefore, we have established a global service structure centered on "proactive support + education and guidance."

## KEY SERVICE MECHANISMS INCLUDE:



### MULTILINGUAL CUSTOMER SERVICE TEAM

Covering major languages such as Chinese, English, Japanese, Korean, and Spanish



### DEDICATED ACCOUNT MANAGER SERVICE

For high-frequency users and institutional clients, we provide dedicated operations consultants



### GLOBAL MULTI-TIME ZONE ONLINE RESPONSE

The customer service system supports 24/7 access with time zone adaptive queuing



### KNOWLEDGE CENTER AND EDUCATIONAL MODULE

Providing an updated content system with illustrated guides, video tutorials, strategy explanations, and more

The core philosophy of FTNX customer service is to enhance user understanding and reduce system dependency. We aim to ensure that every investor not only "can use" the system, but also "understands how to use it."

# PLATFORM USER PROFILES AND TYPICAL USE CASES



FTNX serves a broad user base, encompassing both professional institutions and emerging individual traders. The platform features differentiated design across its account system, trading paths, and functional modules to ensure a user experience tailored to each user type.

## THREE CORE USER PROFILES

- **INSTITUTIONAL INVESTORS**

Access the platform through APIs, build their own models, and execute trades; they prefer deep liquidity and a highly efficient trading environment.

- **PROFESSIONAL TRADERS**

Users of high-frequency trading and structured strategies who rely on high-performance matching and custom tools.

- **EMERGING INDIVIDUAL USERS**

Enter the trading world through ETFs and strategy templates, relying on the platform's tutorials and support features.



## TYPICAL USE CASE EXAMPLES

Institutional users manage multiple strategy accounts and execute portfolio hedging through a unified account.

Individual users use option strategy templates to quickly configure cross-asset portfolios.

ETF users select and invest in a thematic index product based on platform market analysis.

FTNX's system is not designed for a "uniform user experience" but rather to provide precise support for "tiered user needs." We believe that the more diverse the user base, the more specialized and detailed the platform's structural response.

# INDUSTRY TRENDS: RESTRUCTURING GLOBAL TRADING STRUCTURE

Currently, global financial markets are undergoing profound restructuring. Traditional trading boundaries are being broken down, asset classes are expanding, and investment behavior is becoming increasingly data-driven, structured, and globalized. FTNX is leveraging four major trends to continuously optimize its platform structure and functional design:

## TREND 1: ETFS BECOME A MAINSTREAM ALLOCATION TOOL

ETFs continue to grow in size and have become a crucial tool for institutional and individual investors to manage their assets across multiple cycles. Their low fees, high liquidity, and transparency are driving the evolution of asset management towards standardization and thematic approaches.

## TREND 3: CROSS-ASSET PORTFOLIOS BECOME THE NEW

**NORM** Investors are increasingly preferring to manage multiple asset classes (e.g., spot + options + ETFs) on a single platform, seeking unified settlement, overall risk exposure control, and coordinated strategy execution.

## TREND 2: THE OPTIONS MARKET GOES PUBLIC

Once the preserve of professional investors, options tools are being gradually brought to the general public through strategy templates, educational products, and simulated trading platforms. Options trading is shifting from a "skill barrier" to "structural awareness."

## TREND 4: TRADING EDUCATION BECOMES A CORE VALUE OF PLATFORMS

Platforms are no longer simply "execution channels" but rather venues for building user knowledge. Data visualization, structural interpretation, and simulation mechanisms have become key factors in user platform selection.

FTNX isn't simply following existing trends, but rather proactively developing underlying capabilities before trends become clear. We believe the future value of trading platforms lies in participating in the long-term development of user knowledge, rather than simply attracting short-term traffic.



# INDUSTRY TRENDS: RESTRUCTURING GLOBAL TRADING STRUCTURE

The FTNX brand name embodies our systematic understanding of the future of exchanges. The four letters represent the platform's core positioning in terms of development philosophy, technology-driven approach, trust architecture, and trading mission:

## **F — FUTURE FINANCE**

We serve not only today's traders, but also the future generation of asset participants. FTNX builds a sustainable financial connectivity network, not a short-term speculative channel. Future finance should be more open, structured, and fairer.

## **T — TECHNOLOGY DRIVEN**

All FTNX products and service logic are technology-based. We believe that the complexity of finance must be addressed through technology. Only through system automation, risk modeling, and data-driven decision-making can we truly lower barriers to entry and improve efficiency.

## **N — NETWORK OF TRUST**

Trading is not just about matchmaking; it's about the interaction of trust. FTNX builds a global trust network between users, between users and the platform, and between the platform and regulators, encompassing four levels: identity, assets, behavior, and compliance, ensuring full verification and traceability throughout the entire chain.

## **X — EXCHANGE EXCELLENCE**

FTNX is more than just an exchange; it represents a relentless pursuit of "experience excellence." From interface responsiveness to tutorials, from clear strategy logic to efficient customer service, every detail points to one goal: to become a trading platform worthy of long-term choice.



These four letters represent our starting point and clarify our evolutionary path. FTNX is not a replica of past financial systems, but a building block for future trading scenarios.

# DEVELOPMENT PLAN AND ECOSYSTEM COLLABORATION MECHANISM

FTNX's development is not limited to deepening its existing business, but is also focused on building a sustainable financial services ecosystem. We are planning our development direction for the next 3–5 years from three perspectives: product system expansion, functional module upgrades, and partnership network development.

## PRODUCT PORTFOLIO EXPANSION

### • CONTRACT ASSET LAUNCH

Plans to support structured products such as leveraged ETFs, short-term options, and on-chain derivatives.

### • ON-CHAIN ASSET BRIDGING

Exploring integration with mainstream blockchain networks to support on-chain ETF position mapping and liquidation.

### • GLOBAL ASSET INTEGRATION

Through account system upgrades, support for a unified view of fiat currencies, digital assets, and regulated securities.

## PLATFORM FUNCTIONALITY UPGRADES

### • ENHANCED VISUAL TRADING TOOLS

New graphical components such as profit and loss heatmaps, volatility backtesting, and scenario testing have been added.

### • OPEN STRATEGY TRADING TEMPLATES

Allowing users to upload and share strategy structures with the trading community.

### • IMPROVING THE AI-ASSISTED LEARNING SYSTEM

Building a learning path and content push mechanism from beginner to advanced modeling.

## BUILDING A COLLABORATIVE ECOSYSTEM

- Open APIs and SDKs for quantitative teams, data service providers, and trading assistant tool developers
- Establishing a white-label partnership mechanism to support financial institutions in rapidly deploying customized trading interfaces
- Introducing a broker and referral system to drive organic growth in the global market and local user conversion

FTNX's development strategy is not about "platform scale expansion" but "evolving ecosystem capabilities." We believe that the core of future competition will not be traffic volume, but systemic synergy.

# STRATEGIC DEVELOPMENT FRAMEWORK AND FUTURE POSITIONING



FTNX's long-term vision is to evolve from a multi-asset trading platform into an intelligent financial operating system, transforming trading into more than just an execution process, but rather a comprehensive expression of cognition, allocation, and collaboration.

## THREE-TIER DEVELOPMENT FRAMEWORK

- Infrastructure Layer: Continuously optimize underlying infrastructure such as matching, security, and clearing to ensure stable and available trading.
- Service and Cognition Layer: Provide cognitive support services such as education modules, intelligent strategy assistance, and asset classification recommendations.
- Ecosystem Connection Layer: Build multi-directional connections with wallets, data sources, market makers, API clients, and regulators.

## GLOBAL STRATEGY

- Headquartered in New York, radiating to mature North American markets.
- Expanding into Asian nodes (Singapore, Japan, and Hong Kong) to serve as a liquidity bridge.
- Entering Europe and the Middle East, establishing local compliance pilots and language adaptation mechanisms.



## CORE POSITIONING REAFFIRMED

FTNX not only provides financial products but also offers structured decision-making platforms; serving not only traders but also growing asset managers.

- Going forward, we will continue to adhere to:
- Long-termism, not blindly pursuing growth rates
- Technology-driven, not relying on traffic arbitrage models
- Prioritizing compliance, not sacrificing robustness for market expansion

Our goal is clear: to become one of the most trusted and insightful trading infrastructures in the world.





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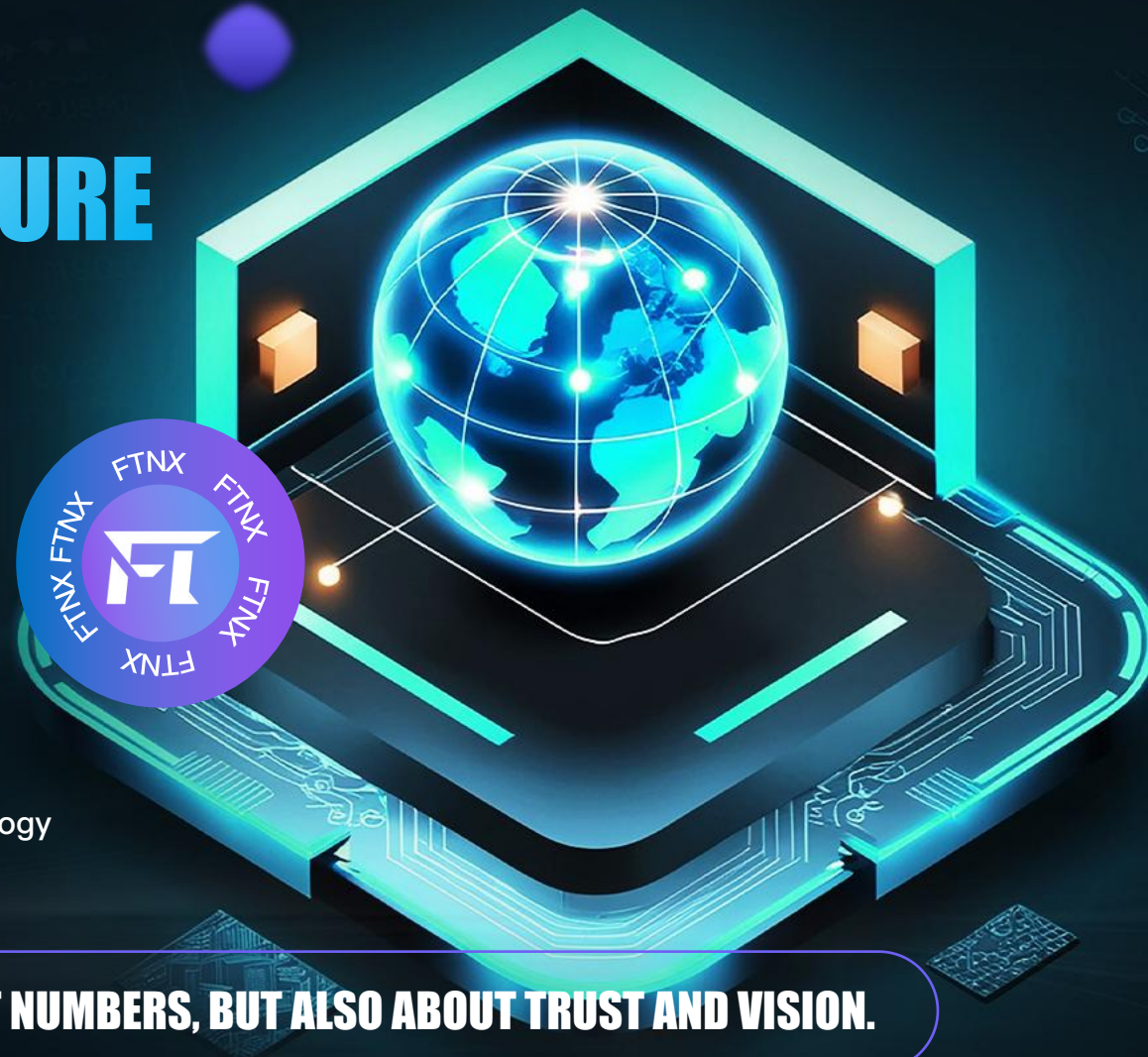
# FTNX – BUILDING A TRADING FUTURE YOU CAN TRUST

**Global Perspective | Technology-Driven |  
Compliance-Focused | User-Centric**

In an era of rapid technological advancements and financial transformation, FTNX consistently adopts a holistic approach to build a sustainable global trading infrastructure.

We serve not only trading activities, but also users' judgment and trust in the future.

Moving forward, FTNX will continue to expand market boundaries, integrating technology and compliance to create a safe, intelligent, and free trading platform.



**BRAND STATEMENT**

**WE BELIEVE THAT FINANCE IS NOT JUST ABOUT NUMBERS, BUT ALSO ABOUT TRUST AND VISION.**